

The Importance of Business Place Permits (SITU) for Home Industries in Petumbukan, Deli Serdang Regency

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Abstract

Every member of the community wants to live in prosperity with their entire family through various kinds of businesses, including home industries. Home Industry (IRT) is an activity carried out in the home, although in the end the Home Industry will be marketed outside the home. Home Industry (IRT) is an industry with a workforce of one unit to four people. This industry has very limited capital. If the activity goes on for a long time, there will be an impact on the home business, namely it is not registered and does not have an official permit from the Government. One of the Home Industries (IRT) is in Petumbukan, Deli Serdang Regency. This Home Industry is a food and snack business or is called a snack. This Home Industry (IRT) has the name RJ, which stands for the name of the owner, Raju. This Raju Home Industry has five workers. This Raju Home Industry Business starts from morning until evening. Besides producing food (light snacks) consisting of sweet potato chips and banana chips. Currently the Home Industry (IRT) is very rapidly developing in Indonesia in general and in the Deli Serdang Regency area in particular. With the proliferation of Home Industries in City Districts, they should understand their obligation to regulate Business Place Permits (SITU) because if the Home Industry has taken up its home business, it will benefit a lot, one of which is getting a loan / capital credit from Government bank. Therefore, through community service activities for Lecturers who are Compulsory to Serve which was carried out on Monday, September 21, 2020, socialization was carried out on how or procedures so that Home Industry (IRT) on Petumbukan Jalan Besar Number 46 can obtain a Business Place Permit (SITU). and partners understand the benefits that will be obtained after obtaining the Business Place Permit (SITU). Chaired by: Suria Ningsih, SH. MHum, and consisting of Erna Herlinda, SH. MHum, Dr. Jelly Leviza, SH. MHum, Prof. Dr. Hasim Purba, SH. MHum, Dr. Sutiarnoto, SH. MHum. The method used in this socialization activity was a focused discussion beginning with a lecture and continued with direct questions and answers with the participants.

Keywords: Increasing Legal Knowledge, Home Industry, Licensing

1. INTRODUCTION

Humans in their lives need work to earn money to meet their daily needs and their families. The needs of human life have different desires, because everyone has aspirations to improve welfare in accordance with these hopes and ideals. Lately, people are racing to become entrepreneurs, because being an entrepreneur is not tied like working in an office or in a company. Petumbukan is a small town in the Deli Serdang area where many people or residents work at home and are engaged in Home Industry (IRT). Home Industry (IRT) is an industry with a workforce of one to 4 people. This industry has very limited capital. The workforce can come from family members and can take the form of handicraft, wicker, tofu, or snack industries. Home Industry (IRT), which can be called a Home Industry, is a business carried out by people, usually close to where they live, or neighbors or families as workers, so it is difficult to determine the minimum wage / district / city. If we look deeper into this Home Industry, in general, it does not care about permits, even though business licenses are an important requirement for further business development in the future. Some expert opinions about the meaning of Home Industry (IRT), among others:

- a. Tohar; Home Industry (IRT) is a small-scale economic activity of the people that meets the net assets or annual sales proceeds as regulated in a Law.
- b. Ina Priminaire said that Home Industry (IRT) is an increase in community empowerment efforts.
- c. Kwartono; he said that Home Industry (IRT) is a people's economic activity.

According to the Deli Serdang Regency Regulation No. 8 of 2006 concerning Company Registration, Industrial Permits, Trading Business Permits in Deli Serdang Regency Article 2 (1) "Every company must be registered in the company list". In the next development, it is hoped that the Home Industry (IRT) will want to take care of this household business license from the Regional Government of Deli Serdang Regency. Therefore, socialization will be held in an effort to increase legal knowledge about the importance of a Business Place Permit (SITU) for Home Industries (IRT) in Petumbukan, Deli Serdang Regency.

Partner Problem

Since the household industry (IRT) has begun to be taken into account by the community, both in the village and in the city, the number of Home Industries (IRT) has increased, because in fact, Home Industry can improve the welfare and economy of the community. If you look at the description above, the problem can be drawn below:

1. Does the Home Industry (IRT) in Petumbukan already know about the one-stop service.
2. Does the Petumbukan Home Industry (IRT) understand the importance of processing Business Place Permit (SITU) to the Regional Government Office of Deli Serdang Regency.
3. What efforts need to be made so that the Home Industry (IRT) is aware that they are dealing with a permit and have a Business Place Permit (SITU). Therefore, RJ Home Industry (IRT) inevitably has to take care of a Business Place Permit (SITU) so that RJ's Home Industry (IRT) can be more developed and also benefit its members and improve the welfare of its members / workers, so that members or workers have income or income that increases.

2. METHOD

1. Target Audience

The target audience in this community service activity is the RJ Home Industry in Petumbukan Deli Serdang. As stated in the Introduction chapter that the Business Place Permit (SITU) is the obligation of the Home Industry (IRT) to own it. Permits here are intended as things that can make a positive contribution to economic activity. In accordance with their nature, permission was made in writing.

2. Problem Implementation Method

Based on the identification of problems that have been carried out at the community service program location, the method used in this legal counseling activity is in the form of a focused discussion that begins with a lecture then continues with direct question-and-answer. Through lectures, extension agents can deliver material that is important for the public to know and understand, while through question-and-answer materials that are not yet clear and to help provide input on problems related to business place permits.

3. RESULTS AND DISCUSSION

1. Implementation of Community Service Activities

Legal socialization to increase legal awareness of the community about the importance of a Business Place Permit for Home Industry was carried out in Petumbukan Village, Deli Serdang Regency. This legal outreach activity begins with a preparatory stage, namely administrative

management, including determining a schedule for the socialization followed by the implementation stage. The implementation of activities to increase legal knowledge about the importance of a Business Place Permit (SITU) for home industries in Petumbukan, Deli Serdang Regency, was held on Monday, September 21, 2020 at 10.00 WIB.

The training participants consisted of RJ Home Industry Owner, Mr. Raju and several of his employees. The event began with a speech from the head of the socialization team, Ms Suria Ningsih, followed by an introduction to the members of the LPPM law socialization team at the University of North Sumatra as well as an explanation of the background of this legal socialization. The event was continued with remarks from partners. In his remarks, Mr. Raju greatly appreciated this legal dissemination activity to increase legal awareness of the community on the importance of a Business Place Permit for Home Industries to ensure development and business certainty for the business world in Deli Serdang Regency. Mr. Raju also asked the participants to follow the law socialization well in the hope that becoming legal cadres will help disseminate information to other citizens who could not have the opportunity to attend this socialization. The event then continued with the delivery of training materials led by a moderator.

When this activity was carried out, the participants in the legal socialization were very enthusiastic in following the course of the training, this can be seen from the questions and experiences submitted by the participants. For the questions posed by the participants the socialization team tried to provide a thorough explanation so that participants understood and were satisfied with the answers and explanations given.

2. Analysis of Activity Result

Taking into account the objectives and benefits of this legal outreach activity, namely to open people's insights about the importance of a Business Place Permit (SITU) for home industries, the implementation of this legal outreach has been quite successful.

This can be proven from the responses of the participants who were very enthusiastic in asking questions in the question-and-answer session and also sharing their experiences regarding the topics that have been presented.

The socialization material that has been compiled in the form of power points that have been copied and distributed to participants allows it to be re-read and discussed together at another opportunity, even the benefits felt can be even wider for other residents, because those who do not have the opportunity to attend the training this law can understand it and learn it by reading for yourself.

3. Driving and Obstacles Factor

a. Driving Factor

As for the driving factor in the socialization of this law is the cooperation provided by the partner of Mr. Raju as the owner of RJ Household Industry. The authority of the Head of the Village directed the participants to come to participate in the legal dissemination. In addition, the material presented was of direct benefit to residents and business players in the Home Industry Hospitality of socialization participants who could be communicated with and had a high curiosity so that this legal socialization needed to be continued continuously in the future as the embodiment of the Tri Dharma of Higher Education.

b. Obstacles Factor

In every activity implementation, obstacles can always be found. Likewise in the implementation of this legal socialization there are several obstacles related to the problem of limited participants, since this socialization was held during the Covid-19 pandemic, this socialization was carried out by complying with existing regulations and protocols, such as keeping the participants' distance related to limited space, so the number of participants must be limited.



Picture 3.1. The atmosphere during the training



Picture 3.2. Taking a photo in front of the banner



Picture 3.3. Applying the Health Protocol towards the COVID-19



Picture 3.4. Applying the Health Protocol towards the COVID-19

4. CONCLUSION

1. Summary

- a. The residents, especially the household industry entrepreneurs, RJ Petumbukan Village, Deli Serdang Regency, have become more aware of the importance of a Business Place Permit (SITU) for the home industry to ensure development and business certainty for the business world.

- b. Residents, especially household industry entrepreneurs, know the procedures for obtaining a business place permit.
- c. Increased legal awareness of citizens that all businesses must have a license and it is better if the permit is made at an early stage so that no other obstacles arise for their business.

2. Suggestion

After the implementation of this legal socialization, it is hoped that the residents of Petumbukan Village will become legal cadres to disseminate information from this legal socialization so that more citizens will know the importance of obtaining a Business Place Permit for their home industry.

5. ACKNOWLEDGEMENT

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