



The Effect of Workforce Motivation and Skills on Construction Project Productivity

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ABSTRACT

In the construction industry, productivity issues often arise, usually caused by various factors, one of which is workforce. Workforce is a major concern because it can directly affect the time, cost, and quality of a construction project. This study aims to analyze the effect of workers' motivation and skills on the productivity of construction projects. This research was conducted in Karo District Hospital's Outpatient Department Development Project. This study used a quantitative approach with a survey and questionnaires given to workers directly involved in the construction project. The data was processed using multiple linear regression analysis to determine the influence of each variable, namely motivation and skills. The results showed that the motivation factor had an influence of 58.4%, and the skill factor had an influence of 26.2%, with the remaining factors being other factors that were not examined. This result indicates workers' motivation and skills having a significant influence on the productivity of construction projects.

Keywords: *Workforce, Construction, Motivation, Productivity, Skills*



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1. Introduction

The construction industry plays an important role in economic development because it contributes to infrastructure growth and public service improvement. However, construction projects frequently experience productivity problems that can affect project performance, particularly in terms of time, cost, and quality. One of the most influential factors affecting productivity in construction projects is the workforce. Labor productivity is one of the most important factors determining the success of construction projects because it reflects the efficiency of workers in completing tasks within a certain period of time [1, 2].



In recent years, the construction industry has faced significant global challenges related to labor productivity, workforce shortages, and increasing project complexity.[3][4] Compared with other industrial sectors, productivity growth in construction has remained relatively slow, particularly in developing countries where limitations in workforce skills, management practices, and technological adoption often affect project performance. These challenges are particularly important in infrastructure development projects, where labor productivity directly influences project efficiency, cost control, and the timely delivery of public services. Therefore, improving workforce productivity has become a key concern for construction project managers and infrastructure stakeholders.

Modern construction practices have increasingly adopted various management approaches and digital technologies to address productivity challenges. The implementation of Building Information Modeling (BIM), lean construction principles, and construction automation has been recognized as an effective strategy to improve coordination, reduce waste, and enhance workforce efficiency during project execution [5, 6].

Improving labor productivity is also essential for infrastructure project performance. Efficient workforce management can minimize project delays, reduce construction costs, and improve the quality of infrastructure facilities delivered to the public [7]. Therefore, understanding factors that influence workforce productivity is important for improving infrastructure project management. Although a number of studies have examined productivity factors in construction projects, there remains a gap in understanding the relative influence of motivation and worker skills on labor productivity within specific project contexts [8, 9]. Many studies tend to focus on general productivity indicators without quantitatively analyzing the contribution of these two variables simultaneously. Furthermore, empirical studies focusing on hospital infrastructure development projects at the regional level are still limited.

In the context of infrastructure development in Indonesia, improving workforce productivity is essential for ensuring successful project delivery and sustainable infrastructure management [10, 11]. Efficient workforce performance can help reduce project delays, optimize resource utilization, and improve the quality of infrastructure services delivered to the public [12]. Although this study focuses on a hospital construction project, the findings may also provide insights applicable to other civil engineering and infrastructure projects where workforce productivity plays a critical role in determining project performance.

Based on these conditions, this study aims to analyze the influence of worker motivation and worker skills on labor productivity in construction projects. The research was conducted on the Outpatient Building Construction Project of RSUD Kabupaten Karo. A quantitative approach was employed through a questionnaire survey distributed to construction workers directly involved in the project. The collected data were analyzed using multiple linear regression to determine the effect of each independent variable on labor productivity.

The results of this study are expected to provide both practical and academic contributions to construction management and infrastructure project management. Practically, the findings can assist project managers and construction stakeholders in identifying key human resource factors that influence labor productivity and in developing strategies to improve workforce performance. Academically, this study contributes to the development of knowledge in construction management, particularly regarding the role of motivation and worker skills in enhancing productivity in construction projects.

Therefore, further research is needed to examine the role of human resource factors, particularly worker motivation and skills, in influencing labor productivity in construction projects.



2. Method

This study uses a quantitative approach with a survey method. Data collection was carried out by distributing questionnaires to workers directly involved in the construction project. The location of the study was the Karo District Hospital Road Maintenance Project located in Karo District, North Sumatra. The respondents in this study were workers who had experience working on construction projects. The research sample consisted of 10 respondents selected based on certain criteria, namely workers who had worked on the project for at least one month or had at least three years of work experience. The variables studied in this research consisted of two independent variables and one dependent variable. The independent variables include work motivation (X1) and work skills (X2), while the dependent variable is construction project productivity (Y). The variables were measured using a five-point Likert scale, namely strongly agree, agree, neutral, disagree, and strongly disagree.

Each variable consists of 5 statements to be answered by the respondents.

Table 1. Questionnaire Criteria

Variable	Item	Criteria
Motivation (X1)	X1.1	Salary
	X1.2	Relation with management
	X1.3	Management motivational skills
	X1.4	Work Bonuses
	X1.5	Commitment
Skills (X2)	X2.1	Project Procedures
	X2.2	Project Standard
	X2.3	Using Construction Tools
	X2.4	Adaptability
	X2.5	Responsibility
Productivity (Y)	Y.1	Punctuality
	Y.2	Compliance With Standards
	Y.3	Quality
	Y.4	Project Success
	Y.5	Performance

The data obtained was then analyzed using statistical analysis with the help of IBM SPSS Statistics version 26 software. The analysis stages included validity testing, reliability testing, classical assumption testing, and multiple linear regression analysis. This analysis aimed to determine the extent of the influence of worker motivation and skills on the productivity of construction projects.

3. Result and Discussion

3.1. Data

The data used in this study were obtained through questionnaires distributed to workers involved in the Outpatient Building Construction Project of RSUD Kabupaten Karo. The respondents consisted of workers who were directly involved in construction activities, including field workers and supporting



construction personnel. The respondents represent the workforce responsible for implementing project activities; therefore, their responses are considered capable of describing the actual conditions related to work motivation, skills, and productivity on the project.

Based on the collected questionnaires, all responses were declared valid for further analysis. The respondents generally had experience working in construction projects, which indicates that they possessed adequate knowledge to assess factors affecting productivity in the project environment.

3.2. Validity Test

Table 2. Validity Test Results.

Variable	Item	R Count	R Table	Description
Motivation (X1)	X1.1	0,841	0,6319	Valid
	X1.2	0,772	0,6319	Valid
	X1.3	0,880	0,6319	Valid
	X1.4	0,695	0,6319	Valid
	X1.5	0,860	0,6319	Valid
Skills (X2)	X2.1	0,923	0,6319	Valid
	X2.2	0,731	0,6319	Valid
	X2.3	0,916	0,6319	Valid
	X2.4	0,769	0,6319	Valid
	X2.5	0,917	0,6319	Valid
Productivity (Y)	Y.1	0,648	0,6319	Valid
	Y.2	0,763	0,6319	Valid
	Y.3	0,711	0,6319	Valid
	Y.4	0,670	0,6319	Valid
	Y.5	0,830	0,6319	Valid

The validity test results indicated that all questionnaire indicators for the variables of motivation, worker skills, and productivity had correlation values higher than the critical value, meaning that all indicators were valid and could be used in the analysis.

3.3. Reliability Test

Table 3. Reliability Test Results

Variable	Cronbrach's Alpha	Minimum Value	Description
Motivation (X1)	0,864	0,6	Reliable
Skills (X2)	0,906	0,6	Reliable
Productivity (X3)	0,765	0,6	Reliable

The reliability test was conducted using Cronbach's Alpha to measure the consistency of the questionnaire. The results showed that the Cronbach's Alpha values for all variables were above the acceptable threshold, indicating that the questionnaire items were reliable and consistent in measuring the research variables.

3.4. Classical Assumption Test



In this study, the research method chosen by the author is the linear regression analysis method. Therefore, a classical assumption test must be carried out first. The classical assumption test in linear regression analysis aims to ensure that the regression model used meets the basic rules required for the research results to be valid and reliable.

3.4.1. Normality Test

Table 4. Normality Test Results

		Unstandardized Residual
N		10
Normal Parameters	Mean	0.0000000
	Std. Deviation	0.59145195
Most Extreme Differences	Absolute	0.137
	Positive	0.093
	Negative	-0.137
Test Statistic		0.137
Asymp. Sig. (2-tailed)		0.200

Based on the One Sample Kolmogorov-Smirnov test table, it can be seen that the normality test for the above data shows that the multiple regression model follows a normal distribution. This can be seen from the Asymp sig (2 Tailed) value of $0.200 > 0.05$, which can then be concluded that the data used in this study is normally distributed.

3.4.2 Multicollinearity Test

Table 5. Multicollinearity Test Results

	Collinearity Statistics		Description
	Tolerance	VIF	
Motivation (X1)	0.744	1.344	Meets the Criteria
Skills (X2)	0.744	1.344	Meets the Criteria

Based on the results of the multicollinearity test processed through the SPSS application, we can see the tolerance and VIF values. For the multicollinearity test, the test is considered passed if the tolerance value is greater than 0.1 and the VIF value is less than 10. If this is the case, then it can be concluded that the multicollinearity test has been passed.

3.4.3 Heteroscedasticity Test

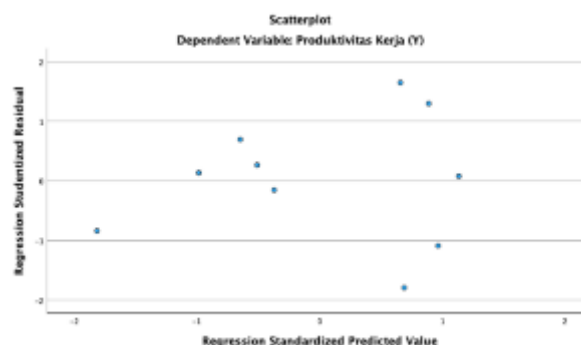


Figure 1. Scatterplot Test

A scatterplot showing data points scattered randomly on both sides of the value 0 on the Y-axis and X-axis can indicate that there is no systematic pattern in data heteroscedasticity. Symptoms of heteroscedasticity occur when the variability of model errors is not constant across independent values. In the heteroscedasticity test, the purpose of data analysis using a scatterplot is to examine whether there is a



certain pattern in the distribution of residuals. Thus, no symptoms of heteroscedasticity were found in the regression model in this study.

3.5. Multiple Linear Regression Analysis

Table 6. Multiple Linear Regression Test Results

Model		Unstandardized Coefficients		Standardized Coefficients		
		B	Std. Error	Beta	t	Sig.
1	(Constant)	2.649	2.160		1.226	0.260
	Motivation (X1)	0.584	0.106	0.719	5.520	<0.001
	Skills (X2)	0.262	0.95	0.362	2.776	0.027

The linear regression equation based on the beta value output is $Y = 2.649 + 0.584 X1 + 0.262 X2 + e$. This equation can be seen as follows: The beta coefficient value of X1 is 0.584, which means that if other variables remain constant and variable X1 increases by 1 value, then variable Y will increase by 0.584, and vice versa. The beta coefficient value for X2 is 0.262, which means that if other variables remain constant and variable X2 increases by 1 unit, then variable Y will increase by 0.262, and vice versa.

3.6. T-test (Partial Test)

dk	α untuk Uji Satu Pihak (<i>one tail test</i>)					
	0,25	0,10	0,05	0,025	0,01	0,005
	α untuk Uji Dua Pihak (<i>two tail test</i>)					
	0,50	0,20	0,10	0,05	0,02	0,01
1	1,000	3,078	6,314	12,706	31,821	63,657
2	0,816	1,886	2,920	4,303	6,965	9,925
3	0,765	1,638	2,353	3,182	4,541	5,841
4	0,741	1,533	2,132	2,776	3,747	4,604
5	0,727	1,476	2,015	2,571	3,365	4,032
6	0,718	1,440	1,943	2,447	3,143	3,707
7	0,711	1,415	1,895	2,365	2,998	3,499
8	0,706	1,397	1,860	2,306	2,896	3,355
9	0,703	1,383	1,833	2,257	2,821	3,250
10	0,700	1,372	1,812	2,228	2,764	3,169

Figure 2. T-table

Table 7. T- Test Results

Model		Unstandardized Coefficients		Standardized Coefficients		
		B	Std. Error	Beta	t	Sig.
1	(Constant)	2.649	2.160		1.226	0.260
	Motivation (X1)	0.584	0.106	0.719	5.520	<0.001
	Skills (X2)	0.262	0.95	0.362	2.776	0.027

For a t-test, a hypothesis is considered to have passed the t-test if a variable has a p-value less than 0.05 and a calculated t-value greater than the critical t-value of 2.306. Based on the test results table, it is concluded that it passed the T-test.

3.7. F- Test

df untuk penyebut (N2)	df untuk pembilang (N1)														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
1	161	199	216	225	230	234	237	239	241	242	243	244	245	245	246
2	18.51	19.00	19.16	19.25	19.30	19.33	19.35	19.37	19.38	19.40	19.40	19.41	19.42	19.42	19.43
3	10.13	9.55	9.28	9.12	9.01	8.94	8.89	8.85	8.81	8.79	8.76	8.74	8.73	8.71	8.70
4	7.71	6.94	6.59	6.39	6.26	6.16	6.09	6.04	6.00	5.96	5.94	5.91	5.89	5.87	5.86
5	6.61	5.79	5.41	5.19	5.05	4.95	4.88	4.82	4.77	4.74	4.70	4.68	4.66	4.64	4.62
6	5.99	5.14	4.76	4.53	4.39	4.28	4.21	4.15	4.10	4.06	4.03	4.00	3.98	3.96	3.94
7	5.59	4.74	4.35	4.12	3.97	3.87	3.79	3.73	3.68	3.64	3.60	3.57	3.55	3.53	3.51
8	5.32	4.46	4.07	3.84	3.69	3.58	3.50	3.44	3.39	3.35	3.31	3.28	3.26	3.24	3.22
9	5.12	4.26	3.86	3.63	3.48	3.37	3.29	3.23	3.18	3.14	3.10	3.07	3.05	3.03	3.01
10	4.96	4.10	3.71	3.48	3.33	3.22	3.14	3.07	3.02	2.98	2.94	2.91	2.89	2.86	2.85



Figure 3. F-table

Table 8. F- Test Results

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	32.452	2	16.226	36.076	<0.001
	Residual	3.148	7	0.450		
	Total	35.600	9			

Based on the f test results, a calculated f value of 36.076 was obtained, meaning that $f_{count} > f_{table}$. It can therefore be concluded that all independent variables (X) simultaneously affect the dependent variable (Y).

3.8. Coefficient of Determination Test

Table 9. Coefficient of Determination Test Results

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	0.955	0.912	0,886	0.67064

Based on the results of the coefficient of determination test, it is known that the variables of work motivation and work skills simultaneously have an influence on the variable of construction project productivity of 91.2%, while the remaining 8.8% is influenced by other variables that were not examined.

4. Conclusion

Based on the analysis of the tests conducted, it can be concluded that worker motivation and skills in construction projects have a significant impact on construction project productivity. Simultaneously, these two variables—worker motivation and skills—account for 91.2% of the effect, while the remaining 8.8% is attributed to other factors not examined in this study. Partially, worker motivation accounts for 58.4% of the effect, which means that if other variables remain constant and variable X1 increases by 1 value, then variable Y will increase by 0.584, and vice versa. While worker skills account for 26.2%, which means that if other variables remain constant and variable X2 increases by 1 unit, then variable Y will increase by 0.262, and vice versa. It can also be concluded that worker motivation has the greatest impact on construction project productivity compared to other variables

Through this study, to enhance worker motivation and skills, project owners and contractors can improve project productivity by providing appropriate wages, performance-based bonuses, a positive work environment, and training for workers regarding the upcoming project, such as occupational safety and health (OSH) training.

This study also has limitations in its implementation, as it involved only 10 respondents; it is recommended that future research increase the number of respondents to ensure greater precision.

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6. Conflict of Interest

The author declares that there is no conflict of interest regarding the publication of this paper. The research was conducted independently for academic purposes and was not influenced by any financial, commercial, or personal relationships that could potentially bias the results or interpretation of the findings. All data presented in this study were obtained and analyzed objectively in accordance with academic research standards.

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