

The Role of Youth in Management of BUMDes in Kedai Durian Village, Delitua District

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Abstract. This research took place in Kedai Durian Village, Delitua District, Deliserdang Regency. This location was chosen based on the researcher's investigation that the BUMDes in the village were managed and run by youths whose the institution they are incorporated in Karang Taruna Citra Yodha. The business that taken by the youth of the Kedai Durian village or Karang Taruna Citra Yodha is the renting (rental), where BUMDes Kedai Durian is a business to rent tents / tratak for party. The reason this business was chosen because it was adjusted to the pontential of the region where the Kedai Durian village has a dense population. The Kedai Durian village which borders the area of Medan City, indirectly also affects the condition of the village which has moved into a densely populated community. Because of the population density in Kedai Durian Village, of course has a potential to develop the rental business, where people will use a lot of these rental services.

Keyword: BUMDES, Kedai Durian, Management, Population, Youth.

Abstrak. Penelitian ini peneliti mengambil lokasi Desa Kedai Durian Kecamatan Delitua Kabupaten Deliserdang. Pengambilan lokasi ini berdasarkan penelusuran peneliti bahwa BUMDes di desa tersebut dikelola dan dijalankan oleh pemuda yang dalam institusinya mereka tergabung dalam karang taruna Citra Yodha. Usaha pilihan yang diambil pemuda Desa Kedai durian ataupun Karang Taruna Citra Yodha adalah Usaha dibidang renting (penyewaan), dimana BUMDes Kedai Durian adalah usaha penyewaan tenda/ tratak pesta. Pilihan usaha ini bukan asal diusulkan, hal ini tentu sudah disesuaikan dengan potensi wilayah. Usaha penyewaan tenda ini diambil karena wilayah padat penduduk di Desa Kedai Durian. Desa Kedai Durian yang berbatasan dengan wilayah Kota Medan, secara tidak langsung juga mempengaruhi kondisi Desa yang sudah bergerak pada masyarakat yang padat penduduk. dengan kepadatan penduduk hari ini di Desa Kedai Durian, tentu potensi usaha penyewaan tenda acara dapat berkembang, dimana masyarakat akan banyak menggunakan jasa penyewaan tersebut.

Kata Kunci: BUMDES, Kedai Durian, Manajemen, Pemuda, Populasi.

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1. Introduction

Regional development planning is a concept that is integrated with regional development. The broadly regional development planning is defined as an effort to

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formulate and apply a theoretical framework in economic policy and development programs which considers regional aspects by integrating social and environmental aspects [1].

The existence of village autonomy which is now known as village independence in the laws and regulations makes the village that has to realize the public welfare with a spirit of kinship and mutual cooperation. Besides that, in fact the majority of villages seen from their historical development, took place on the initiative of the community, especially the villages that are old. The village autonomy has taken place naturally, as expressed by Widjaja [2] that village autonomy is genuine, unanimous and integral autonomy and then it is not a gift from the government, on the other hand, the government is obliged to respect the village's original autonomy.

According to Awang [3] the existence of village autonomy apart from already exist and adhere in the village, is also a logical consequence of the differences in ethnicity, culture and various demands of each village. Then he continued that the consequence of village autonomy would provide ample space and opportunity for the village to find out about potential resources, problems, and constraints. In addition, it can also increase access for every villager to have direct contact with the leader or to meet village needs appropriately.

The presence of the Ministry of Villages in 2014 brought big changes to villages all over Indonesia. The village, which was previously a simple area and complete with customs that was built and contained by people who live on crops, has changed since the launch of a government program of 1 billion per village. Finally this policy brought changes and stretched development in the village.

In the context of this research, the researcher took place in Kedai Durian Village, Delitua District, Deliserdang Regency. This location was chosen based on the researcher's investigation that the BUMDes in the village were managed and run by youths whose the institution they are incorporated in Karang Taruna Citra Yodha. The business that taken by the youth of the Kedai Durian village or Karang Taruna Citra Yodha is the renting (rental), where BUMDes Kedai Durian is a business to rent tents / tratak for party. The reason this business was chosen because it was adjusted to the potential of the region where the Kedai Durian village has a dense population. The Kedai Durian village which borders the area of Medan City, indirectly also affects the condition of the village which has moved into a densely populated community. Because of the population density in Kedai Durian Village, of course has a potential to develop the rental business, where people will use a lot of these rental services.

1. Method

This approach is a collaborative approach between qualitative and quantitative which seeks to get a complete description of the youth role in BUMDes management in Kedai Durian Village. In qualitative research, it emphasizes: (1) researchers as the main instrument go directly to the data source; (2) the data which is collected tends to be in

the form of words rather than numbers; (3) the research emphasizes more process than results; (4) researchers do inductive analysis which tend to reveal the meaning of the observed state; (5) the closeness of the researcher with the respondent is very important in the study [4].

2. Result And Discussion

2.1. Result

The history of the BUMDes Kedai Durian originated from the concern that many youths did not work after finishing school or those who dropped out of school. In March 2013, through Perdes No. 7 of 2013 concerning the Establishment of Village-Owned Enterprises (BUMDes) was designed as a Perusdes business unit that was engaged in tent rental services and equipment for party. Then, to provide support for the implementation of the program, the village government gave a reserve fund that intended for the establishment of BUMDes of Rp. 12,000,000, - and plus Rp. 25,000,000, - as investment capital so that in total, the village government paid up Rp. 37,000,000, -. The capital deposit was used for initial operations and the provision of supporting facilities (tents, chairs and tables).

From the validity test of the 150 statement items on the role of youth variables, the results are obtained in the table below with the acquisition of rcount and cronbach alpha as follows:

Table 1. Results of the Validity Test of Youth Role Variables

| Statement Item | r _{count} | r _{table} | Information |
|----------------|--------------------|--------------------|-------------|
| 1 | 0.799 | 0.492 | Valid |
| 2 | 0.725 | 0.492 | Valid |
| 3 | 0.857 | 0.492 | Valid |
| 4 | 0.755 | 0.492 | Valid |
| 5 | 0.751 | 0.492 | Valid |
| 6 | 0.847 | 0.492 | Valid |
| 7 | 0.762 | 0.492 | Valid |
| 8 | 0.741 | 0.492 | Valid |
| 9 | 0.775 | 0.492 | Valid |
| 10 | 0.795 | 0.492 | Valid |

Based on the results of the validity test in the table above, it can be concluded that all statement items in the questionnaire that distributed to respondents are valid. This is indicated by the calculated r value greater than the r table value. R count is obtained from SPSS calculations, while r table refers to table r with a significance level of 5% and the value of n (data) 49 data.

Furthermore, the normality test which was used is the Mahalanobis multivariate normality test analysis. The Mahalanobis multivariate normality test with SPSS was carried out by determining the mahalanobis distance from the data which held and then it calculates the chi square value by making a scatter-plot between the two. After that, bivariate correlation can be used.

Table. 2. Mahalanobis Normality Correlation Test
Correlations

| | | Mahalanobis Distance | Qi |
|----------------------|---------------------|----------------------|--------|
| Mahalanobis Distance | Pearson Correlation | 1 | .927** |
| | Sig. (2-tailed) | | .000 |
| | N | 49 | 49 |
| Qi | Pearson Correlation | .927** | 1 |
| | Sig. (2-tailed) | .000 | |
| | N | 49 | 49 |

**. Correlation is significant at the 0.01 level (2-tailed).

The correlation coefficient obtained is 0.927 which shows a very high correlation coefficient. The 2 tailed significance value also shows a significant number, namely $0.000 < 0.05$. Therefore, it can be concluded that based on the scatter-plot and the data correlation comes from a sample which is distributed by multivariate normal.

The summary of the results of the research hypothesis analysis is shown in the table below. Based on this table, it can be seen that the research hypothesis which have defined in the previous chapter be found 1 significant hypothesis and the data which supports the research model. Summary of the results of the significance test on the research structural model can be seen in the table below.

Tabel 3. F Test Result

| ANOVA ^a | | | | | |
|--------------------|------------|----------------|----|-------------|--------------------------|
| Model | | Sum of Squares | Df | Mean Square | F Sig. |
| 1 | Regression | 2894.041 | 1 | 2894.041 | 92.592 .000 ^b |
| | Residual | 2375.446 | 47 | 31.256 | |
| | Total | 5269.487 | 48 | | |

a. Dependent Variable: Y

b. Predictors: (Constant), X

Based on the results of the F test, it has a probability result of 92,595. These results are in accordance the F test where if probability > 0.05 , H1 is accepted then Ho is rejected. In other words, the role of youth simultaneously affects the management of BUMDes.

Based on the value of X which affects Y obtained the equation, namely: $Y = 32.671 + 0.571X$. This can be seen from the following table:

Table.4. t test results
Coefficients^a

| Model | | Unstandardized | Standardized | t | Sig. |
|-------|------------|----------------|--------------|------|------|
| | | Coefficients | Coefficients | | |
| | | B | Std. Error | Beta | |
| 1 | (Constant) | 32.671 | 3.471 | | .000 |
| | X | .571 | .059 | .741 | .000 |

a. Dependent Variable: Y

The results of the t test obtained a probability result of 0.94. These results are in accordance with the t test where the probability $\alpha > 0.05$, H1 is accepted and H0 is rejected. In other words, it shows that the higher the role of youth, the better the management of the BUMDes. Based on the results of the F test and t test which shows be accepted of H1 as a result of hypothesis testing, so that the relationship between the role of youth and the management of BUMDes in Kedai Durian Village is positive and significant in supporting the research model. However, the results of the hypothesis testing need a more in-depth description than just testing the relationship between the role of youth variables and the BUMDes management variable.

Table 5. Determinant Coefficient
Model Summary^b

| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate | Change Statistics | | | | |
|-------|-------------------|----------|-------------------|----------------------------|-------------------|----------|-----|-----|---------------|
| | | | | | R Square Change | F Change | df1 | df2 | Sig. F Change |
| 1 | .741 ^a | .549 | .543 | 5.59069 | .549 | 92.592 | 1 | 48 | .000 |

a. Predictors: (Constant), X

b. Dependent Variable: Y

From the table above, it is found that the R square value is 0.549 which means that x affects y by 54% and the rest is influenced by factors from outside the research variables. This shows that the role of youth is very influential in the management of BUMDes in Kedai Durian Village.

2.2. Discussion

In social life, the role determines how a person should behave in society. The concept of role in the Sociology Dictionary assumes, when a person occupies a certain social position, his behavior will be determined primarily by what is expected when someone is in that position rather than by the characteristics that exist in them. As explained by James M. Heslin [5] that sociologists see roles as essential for social life and that roles describe what is expected of people.

The results of this study are different from the results of Adhari's research [6], where Adhari's research emphasizes that the BUMDes formation process just done in order that there are allocations which is issued through the BUMDes program and not through the interests for welfare. This is different from this research where the existence of BUMDes emphasizes on providing space for youth to explore their abilities, especially in an effort to create jobs.

The results of this study are also different from Azis [7] where BUMDes community participation is low. Community participation in the management of BUMDes is pretty good where the community has confidence in the services provided.

This research is in line with Rismawati's research[8] where the role of BUMDes Perwitasari in improving the economy play a role in the development, development of the potential and economic capacity of rural communities. The existence of BUMDes Desa Kedai Durian also tries to explore and develop the potential of a densely populated village and see opportunities to rent tents for celebration activities. This is also to provide opportunities for youth in order that can play an active role in development.

The managerial skills are needed in the management of BUMDes, especially for leaders. BUMDes Kedai Durian Jaya has not had a clear concept about the development of business units that need to be done. It has been more than 6 years that the BUMDes Kedai Durian has been running but the management seems to only carry out related activities which are already established and routine.

The conditions above shows that the development of BUMDes businesses only carry out tents intallation and maintenance operations. However, the community has given a positive response to the BUMDes, even though the activities which carried out are still not yet a touch inovation.

Based on the results of the Participatory indicator, it can be seen how the synergy which be possessed by Village officials and BUMDes managers is not only reflected in the response to the annual report from BUMDes managers, but also the efforts of the village head who try to monitor the running of the business. However, these efforts have not provided a solution for improvement. So far these monitoring efforts have only taken the form of collecting obstacles without being evaluated on the right solutions to the problems at hand.

According to Chandler, strategy is a tool to achieve organizational goals in relation to long-term goals, follow-up programs, and resource allocation priorities. According to Hamel, strategy is an action that is incremental (always increasing) and continuous, and it carried out based on the point of view of what customers expect in the future. In other words, it means that the strategy is a large-scale and future-oriented

manager's plan to interact with the competitive environment in order to achieve organizational goals [9].

The stagnant effect of BUMDes development can be seen from the response of the community regarding a forum for youth and work professionalism. The community demands performance improvements which are made by BUMDes administrators in terms of services to clients. The good response which is given by the community is still in the form of support. The response has not yet reached the participation stage. This is certainly homework for BUMDes administrators and village officials how to trigger active community participation in the development of BUMDes Kedai Durian.

The barriers and responses Community are the result of field descriptions. This description needs to be seen how the theory speaks to the field conditions. Based on role theory, it can be seen how the people involved, the behavior, position, and the relationship between people and behavior affect the running of BUMDes operations. Youths who manage BUMDes under the direction of Mr. Latief try to provide the best service, although the behavior whose are shown does not always get a good response and affects the relationship between manager and client, however this is not a barrier for BUMDes Kedai Durian to run.

3. Conclusion

1. The BUMDes form that is managed by youth in Kedai Durian Village is a type of tent rental for parties and celebrations. Operations that are carried out run well with the principle of togetherness that is applied to all members, both daily managers and freelancers.
2. The development of BUMDes from a social point of view can be seen from the response that is given by the community to the existence of BUMDes. Since its establishment, BUMDes Kedai Durian has become a gathering place for young people. The young people were invited to work putting up tents for a daily wage. However, from the side of business development, BUMDes in Kedai Durian Village have not shown a developing condition in terms of their business, the BUMDes still struggle in the operational of installing tents and has not developed towards an event Organizer and better business development.
3. The role of youth has a positive effect on BUMDes managers in Kedai Durian Village. In other words, the youth in Kedai Durian Village play an active role in running the economy which is driven by BUMDes funding.

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