

Politeness Strategies Used by Anies Baswedan in the Interview on Humanities in Southeast Asia

Farisa Rahman^{1}, Rahmadsyah Rangkuti², Umar Mono³*

^{1,2,3}Faculty of Cultural Sciences, Universitas Sumatera Utara, Medan, Indonesia

Abstract. This study applied a qualitative descriptive approach that establishes the requirement that a study must be carried out on the basis of existing facts. This study aims to examine the politeness strategies used by Anies Baswedan in the interview on humanities in Southeast Asia. The source of data of this study was obtained from youtube. This research data is in the form of phrase and clause which contained politeness strategies. The collected data is assessed using Brown and Levinson's Politeness Strategies theory to find out the types of politeness strategy and its sub-strategies. This study applies a pragmatic study. After analyzing the data, the researchers concluded that there are three types of politeness strategies found in the Interview on Humanities in Southeast Asia. These three types of politeness strategies are: Bald on record, positive politeness, and negative politeness

Keyword: *Politeness strategies, Interview on humanities in Southeast Asia, Pragmatics*

Received [13 Aug 2021] | Revised [20 Sept 2021] | Accepted [14 Nov 2021]

1. Introduction

According to Yule (1996:4), Pragmatics is the study of the relationships between linguistic forms and the users of those forms. It means that this subject is related to human beings and the context situation. Learning pragmatics right ease people in communication, because people can know the intended meaning of somebody else's utterances including the context (Yule (1996:4). In pragmatic, one of the central concepts is politeness. Therefore, politeness becomes one of the units to be studied in pragmatics. Based on Yule (1996:60), politeness is a concept of polite social behavior in a particular culture. It can be shown by showing good manners toward others. Politeness is also related to the concept of face. Based on Brown and Levinson (1987:61), the face is a kind of public self-image that belongs to everyone.

* Corresponding author at: English department, Faculty of Cultural Sciences, Universitas Sumatera Utara

E-mail address: varisarahman@gmail.com

As stated by Brown and Levinson (1987:66), a politeness theory is based on the concept that people have a social self-image. This sense of self-image is also known as “face.” The theory of “face” itself was developed in 1987 by Brown and Levinson. Brown and Levinson state that there are four politeness strategies that a speaker uses when dealing with Face-threatening Act (FTA) to the hearer. They are, bald-on record, positive politeness, negative politeness, and off – record. This research only focused on the positive politeness strategies.

In this study, the writer is interested in researching politeness strategy because we as social beings, communication is important in our life. To make a good relationship with others, we need to build harmonious communication, which means that we do not only need to speak in good terms of linguistic but our speaking also need to concern about the listener or the readers' feeling. We can show that by giving our appreciation, respect, or self-interest o others. The writer also choose the interview of Anies Baswedan on Humanities in Southeast Asia as the source of the data because Anies Baswedan is a public figure that can be a role model for the society that means many people will watch or listen to his interview, his positive politeness will be noticed by the society and they will make it as a model or reference in their speaking.

2. Research Method

This research conducted by using qualitative descriptive design with case study in order to describe the politeness strategies of interview on humanities in Southeast Asia by Anies Baswedan. The data in this research are the conversation between the interviewee and interviewer which contains politeness strategies in the Interview on Humanities in Southeast Asia. The source of data is the script of the interview downloaded from youtube. The script was written by Stanford Humanities Center. The data are taken from utterances used in Interview Humanities in Southeast Asia by Anies Baswedan, retrieved form <https://www.youtube.com/watch?v=6GLauSqMPVY>. The data only focused on politeness strategies that used by the interviewee and the interviewer.

3. Result and Discussion

There were three types of politeness strategies that found in the interview on Humanities in Southeast Asia. They were bald on record, positive politeness, and negative politeness. Beside that, there are thirteen of sub-strategies that found in the interview. They are: Requesting, showing disagreement, asserting reciprocity, asserting or presupposing, using in-group identity marker, seeking agreement, presupposing, giving reason, avoiding disagreement, giving gift H, intensifying interest, and being conventionally indirect.

3.1 Result

Table 3.1 The Percentage of Politeness Strategies Used by Anies Baswedan in the Interview on Humanities in Southeast Asia

No	Politeness Strategies	Percentage
1	Bald on Record	46,7 %
2	Positive Politeness	46,7 %
3	Negative Politeness	6.6 %
4	Off Record	0
Total		100 %

From the table 3.1 above, it could be seen that there were three type of politeness strategies that found in the Interview on Humanities in Southeast Asia they are: bald and record, positive politeness, and negative politeness. There is no off record, because that type is not possible to attribute one clear communicate intention to the act or it could be said as indirect communication. The researcher found there are 30 data, in 23:28 minutes interview on humanities in Southeast Asia. The most dominant politeness strategies that found in the interview is bald on record and positive politeness. Around 46.7 % of the data consist of bald on record, and also 46.7% consist of positive politeness which various of sub-strategies. The last strategies that found in the interview is negative politeness, around 6.6% of the data consist being conventionally indirect.

Table 3.2 The Percentage of Politeness Sub-Strategies Used by Anies Baswedan in the Interview on Humanities in Southeast Asia

No	Sub-Strategies	Total	Percentage
1	Requesting	4	13,3%
2	Giving Suggestion	9	30%
3	Showing Disagreement	1	3,3%
4	Asserting Reciprocity	1	3,3%
5	Asserting or Presupposing	3	10%
6	Using in-group Identity Marker	1	3,3%
7	Seeking Agreement	2	6.7%
8	Presupposing	2	6.7%
9	Giving Reason	1	3,3%
10	Avoiding Disagreement	2	6.7%
11	Giving Gift H	1	3,3%
12	Intensifying Interest	1	3,3%
13	Being Conventionally Indirect	2	6.7%
Total		30	100%

From the table 3.2 above, it could be seen that there are thirteen sub-strategies that showed in the data. We could see giving suggestion from bald on record is the most dominant, around 30% of the data, around 13.3 % of the data is requesting. 6.7 % of the data are seeking agreement, presupposing, avoiding disagreement, and being conventionally indirect. 3.3% of the data are

showing disagreement, asserting reciprocity, using in-group identity marker, giving reason, giving gift, and intensifying interest. All of the sub-strategies were from three politeness strategies namely, bald on record, positive impoliteness and negative politeness. Fourteen data found in bald on record categorized as requesting, giving suggestion and showing disagreement. The other fourteen were from positive politeness which categorized as asserting reciprocity, asserting or presupposing, using in-group identity marker, seeking agreement, presupposing, giving reason, avoiding disagreement, giving gift, intensifying interest, and the last two were from negative politeness which categorized as being conventionally indirect.

3.2 Discussion

There were three types of politeness strategies that found in the interview on Humanities in Southeast Asia. They were bald on record, positive politeness, and negative politeness.

a. Bald on Record

"I wanted to take this opportunity to ask you some questions about Indonesia." The first data is in minutes (00:42-00:46) The sentence *"to ask you some questions about Indonesia"* shows the bald on record type with sub-strategies requesting. Apart from the first data, there are several other data which have the same type and sub-strategy, the second data *"let me interrupt you, let me go back to the first point you made."* in minute (03: 05- 03:06) which indicates a request to re-review on the first point.

The next data is in the minute (5:13) *"I want to go back to your comment about civil society."* still related to the requesting sub-strategy, because the speakers want to repeat comments about civil society. The next data is in minute (12:54-12:55) *"I want to ask you, okay this might surprise you."* Where the speaker asks permission to ask the listener.

b. Positive Politeness

The first sub-strategies of positive politeness that found in the interview is asserting reciprocity. The data showed in the minute (00:34-00:42) *"I'm just thrilled that finally instead of me being your guest in Indonesia, you are my guest here at Stanford."* From the sentence above we could see that the speaker already invited to Indonesia before they had that interview.

The third sub-strategies of positive politeness that found in the interview is using in-group identity marker. The data showed in the minute (02:18-02:26) *"it was the lingua franca of the archipelago adopted as as the national language and I think it helps to create the feeling that this is one nations."* The word lingua franca means a language that is adopted as a common language between speakers whose native languages are different.

The next sub-strategies of positive politeness that found in the interview is seeking agreement. The data showed in the minute (03:05-03:22) *"let me interrupt you sure let me go back to the first point you made if I understood you correctly you were suggesting that if a majority language had been made the national language the minorities who didn't speak it would have revolted and*

maybe even destroyed Indonesia is that the point you're trying to make ?” then the next data showed in the minute (05:13-05:28) *”I want to go back to your comment about civil society I think it's generally understood that a civil society may be a necessary ingredient for a democracy but at the same time a civil society can believe in a variety of things they don't necessarily all have the same value.”* in these sentences above the speaker was trying to ask permission from the hearer to ask some point just to make sure he didn't misunderstand, about what the hearer said before.

c. Negative Politeness

There are two data which categorized as being conventionally indirect, the data was found in the minute (01:12-01:18) *“it has been a democracy despite having had very little historical experience of democracy so what's the secret to your success?”* And the last one in the minute (12:58-13:03) *“what is the biggest problem you face as the president of para Medina University in doing the job you want to do?”*. From the sentences above we could see that the speaker expressed his curiosity by asking the hearer about the secret of his success and also the biggest problem that the hearer faced.

4. Conclusion

After analyzing the data, the researchers concluded that there are three types of politeness strategies found in the Interview on Humanities in Southeast Asia. These three types of politeness strategies are: Bald on record, positive politeness, and negative politeness.

The researcher found there are 30 data, in 23:28 minutes interview on humanities in Southeast Asia. The most dominant politeness strategies that found in the interview is bald on record and positive politeness. Around 46.7 % of the data consist of bald on record, and also 46.7% consist of positive politeness which various of sub-strategies. The last strategies that found in the interview is negative politeness, around 6.6% of the data consist being conventionally indirect.

Beside that there are thirteen sub-strategies that showed in the data. We could see giving suggestion from bald on record is the most dominant, around 30% of the data, around 13.3 % of the data is requesting. 6.7 % of the data are seeking agreement, presupposing, avoiding disagreement, and being conventionally indirect. 3.3% of the data are showing disagreement, asserting reciprocity, using in-group identity marker, giving reason, giving gift, and intensifying interest. All of the sub-strategies were from three politeness strategies namely, bald on record, positive politeness and negative politeness. Fourteen data found in bald on record which categorized as requesting, giving suggestion and showing disagreement. The other fourteen were from positive politeness which categorized as asserting reciprocity, asserting or presupposing, using in-group identity marker, seeking agreement, presupposing, giving reason, avoiding disagreement, giving gift, intensifying interest, and the last two were from negative politeness which categorized as being conventionally indirect.

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